Setting up the PayPal e-commerce Widgets

The SiteBuilder offers a powerful and customizable premium online store, which includes a multitude of supported currencies, language support for 40 languages and inventory management.

If you are just getting started with e-commerce, you can sell your products or collect donations for a charity using the free Basic PayPal e-commerce Widgets. By simply dragging and dropping these widgets you can easily create your own online store.

There are three Basic PayPal e-commerce Widgets that you can use on your site:

- **PayPal Single Product Widget**

  Displays a single product for sale.
- **PayPal Product Catalog Widget**

  Add this to your page to display more than one product for sale.
- **Donation Collection Widget**

  Allows people to make donations and contributions to your cause.

To be able to use these widgets you need to sign up on www.paypal.com for a free Premier or Business account. Once your account with PayPal has been created, you are ready to add PayPal buttons to your site.

Register with PayPal.com

1. Go to Widgets > Ecommerce.
2. There are three options available: Single Product, Product Catalog and Donation Collection.
3. Drag and drop your chosen widget onto your page.
4. The PayPal dialog box will open.
5. Click on the "Get one now" link to get a PayPal account.
6. On the PayPal screen click the "Start Now" link. This will take you to a screen where you can create your account.
7. Fill in all your personal information and create your account.

Add the PayPal widgets to your site

Adding the PayPal Single Product Widget

1. Drag and drop the PayPal Single Product Widget onto your page.
2. A dialog box will open and you can enter the following information:
   - Your PayPal email address. This is the email address you use to access your PayPal account.
   - A product a title. This should be as brief and accurate a name for the product you are selling as possible. **Important Note:** Each of your products must have a unique title and description. If you give your products the same title or description they will be added to the cart as the same product.
   - The price of the item.
   - A description the of product. Use the description field to add further relevant details about the product.
3. You can also upload an image of the product. A clear, well-taken photograph will go a long way towards selling your product!
4. Use the radio buttons in the bottom-left corner of the dialog box to set the alignment of your widget.
5. When you have finished editing your settings, click "Save" to add all the product information.
6. A PayPal "Buy Now" button will be added to your page.
7. If you need to go back and edit the settings of a widget already added to the page, click "Edit" on the top left corner of the widget.

Adding the PayPal Product Catalog Widget

1. Drag and drop the PayPal Product Catalog Widget onto your page.
2. A dialog box will open where you can add your PayPal email address as well as start to add details of the products you are selling.
3. Click on the "Click here to add one" link or "+ Add Product" button to begin adding your products.
4. You can then add, and edit, the settings of the particular product you are selling. **Important Note:** Each of your products must have a unique Title and Description. If you give your products the same Title or Description they will be added to the cart as the same product.
5. Continue to add products to your page until you are satisfied with the number of products you have added.
6. Click "Save" to add the catalog to your page.
7. You can easily go back and edit the settings, or add more products, by clicking "Edit" on the top left corner of the Catalog Widget.

Adding the Donation Collection Widget

1. Drag and drop the Donation Collection Widget onto your page.
2. A dialog box will open, where you can enter your PayPal email address. This is the email address you use to access your PayPal account.
3. Click "Save" to add the widget to your page.
4. If you need to go back and change the PayPal email address used to setup the widget, click "Edit" on the top left corner of the Donation Collection Widget.

Publish your site!

To test any of your PayPal buttons simply save and preview your page. When someone wants to purchase a product they will click on the "Buy Now" button and will be taken to the PayPal checkout facility to complete their purchase.

When you are satisfied with your store, you can put your site online and start selling! For more information on publishing, please see our tutorial Publishing Your Site.

The Basic PayPal e-commerce Widgets give you an opportunity to start selling your goods online, and become familiar with how e-commerce works. Set yours up and start your internet business today!

Related articles

- Setting up the PayPal e-commerce Widgets
- How do I include shipping costs?
- How do I change the PayPal email address I use for the Basic PayPal eCommerce Widgets?
- How do I add a PayPal store to my site?
- How can I track inventory with the Basic PayPal eCommerce Widgets?